

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

POL - Lingle 2012
Attention: Lenny Klompus
P. O Box 4559
Honolulu, HI 96812

Contract / Revision 146250 /		Alt. Order #
Product Week of 7/23		
Contract Dates 07/23/12 - 07/29/12		Est. #
Advertiser POL - Lingle 2012		Original Date / Revision 06/20/12 / 07/19/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/23/12	07/29/12	M-F 5a-8a Morning News	5a-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-1---				2	\$250.00			
N 2	KHON	07/23/12	07/29/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$500.00			
N 3	KHON	07/23/12	07/29/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-1---				2	\$1,500.00			
N 4	KHON	07/23/12	07/29/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$1,500.00			
N 5	KHON	07/23/12	07/29/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$1,000.00			
N 6	KHON	07/23/12	07/29/12	Inside Edition	1035p-1105p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---1---				1	\$300.00			
Totals											8	\$6,800.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/26/12	8	\$6,800.00	\$5,780.00	\$272.35	\$6,052.35
Totals	8	\$6,800.00	\$5,780.00	\$272.35	\$6,052.35

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Linda Lingle Senate Committee C/O
Seed
PO Box 4559
Honolulu, HI 96812

Contract / Revision 917163 /		Alt Order #
Product WEB-JULY		
Contract Dates 07/30/12 - 08/11/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/18/12 / 07/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Web Local
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	08/11/12	08/11/12	Run of Site	Run of Site		:01			NS	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$5,000.00			
Totals											1	\$5,000.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: _____ **Date:** _____

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT**KITV**
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Linda Lingle Senate Committee C/O
Seed
PO Box 4559
Honolulu, HI 96812

Contract / Revision 927127TV /		Alt Order #
Product 7/16 WK		
Contract Dates 07/17/12 - 07/22/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/23/12 / 07/23/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KITV	07/17/12	07/22/12	KITV 4 News This Morning	5-7am		:30			NM	0	\$0.00
D 2	KITV	07/17/12	07/22/12	GMA M-F	7-9am		:30			NM	0	\$0.00
3	KITV	07/21/12	07/21/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1-				1	\$100.00			
4	KITV	07/22/12	07/22/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1				1	\$100.00			
D 5	KITV	07/17/12	07/22/12	GMA In The Afternoon	1-2pm		:30			NM	0	\$0.00
D 6	KITV	07/17/12	07/22/12	Ellen	3-4pm		:30			NM	0	\$0.00
D 7	KITV	07/17/12	07/22/12	Dr Oz 4-5p	4-5p		:30			NM	0	\$0.00
D 8	KITV	07/17/12	07/22/12	KITV News At 5	5-5:30pm		:30			NM	0	\$0.00
D 9	KITV	07/17/12	07/22/12	KITV News At 6	6-6:30pm		:30			NM	0	\$0.00
D 10	KITV	07/17/12	07/22/12	KITV News At 10	10-1035pm		:30			NM	0	\$0.00
D 11	KITV	07/17/12	07/22/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	0	\$0.00
D 12	KITV	07/17/12	07/22/12	Nightline	11-1130p		:30			NM	0	\$0.00
D 13	KITV	07/16/12	07/16/12	BACHELORETTE	7-9P		:30			NM	0	\$0.00
D 14	KITV	07/19/12	07/19/12	DUETS	7-8pm		:30			NM	0	\$0.00
15	KITV	07/21/12	07/21/12	OPEN CHAMPIONSHIP	9A-12P		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$200.00			
16	KITV	07/22/12	07/22/12	OPEN CHAMPIONSHIP	9A-12P		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S				1	\$200.00			
Totals											4	\$600.00

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Least television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
927127TV /	

Contract Dates	Product	Estimate #
07/17/12 - 07/22/12	7/16 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	07/23/12 / 07/23/12

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/16/12 - 07/22/12	4	\$600.00	\$510.00	\$24.03	\$534.03
Totals	4	\$600.00	\$510.00	\$24.03	\$534.03

Signature: _____ **Date:** _____

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www.KITV.com

And:

Linda Lingle Senate Committee C/O
Seed
PO Box 2119
Honolulu, HI 96805

Contract / Revision 935731 /		Alt Order #
Product 7/30 WK		
Contract Dates 07/30/12 - 08/05/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/23/12 / 07/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 935731ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/30/12	08/05/12	DAY ROS	7A-5P		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				12	\$10.00			
2	KITV	07/30/12	08/05/12	PRIME ROS	5-11P		:30			NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				12	\$20.00			
Totals											24	\$360.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 - 08/03/12	24	\$360.00	\$306.00	\$14.42	\$320.42
Totals	24	\$360.00	\$306.00	\$14.42	\$320.42

KITV - 935731TV

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/30/12	08/05/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$100.00			
2	KITV	07/30/12	08/05/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$100.00			
3	KITV	08/04/12	08/04/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$100.00			
4	KITV	08/05/12	08/05/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$100.00			
5	KITV	07/30/12	08/05/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$100.00			

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KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

<u>Contract / Revision</u> 935731 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/12 - 08/05/12	<u>Product</u> 7/30 WK	<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Com		<u>Original Date / Revision</u> 07/23/12 / 07/23/12

KITV - 935731TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KITV	07/30/12	08/05/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$100.00			
N 7	KITV	07/30/12	08/05/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$150.00			
N 8	KITV	07/30/12	08/05/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$300.00			
N 9	KITV	08/05/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----1				1	\$300.00			
N 10	KITV	07/30/12	08/05/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$500.00			
N 11	KITV	07/30/12	08/05/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$500.00			
N 12	KITV	07/30/12	08/05/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$300.00			
N 13	KITV	07/30/12	08/05/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$100.00			
N 14	KITV	08/03/12	08/03/12	Keiki Hula	6-10p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	----F--				3	\$400.00			
N 15	KITV	08/04/12	08/04/12	Keiki Hula	6-10p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S-				3	\$400.00			
Totals											46	\$11,150.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	46	\$11,150.00	\$9,477.50	\$446.58	\$9,924.08
Totals	46	\$11,150.00	\$9,477.50	\$446.58	\$9,924.08

Contract Totals 70 \$11,510.00

Signature: _____ Date: _____

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CONTRACT



KITV
 601 South King Street
 Honolulu, HI 96813
 (808)535-0400

www.KITV.com

And:

Linda Lingle Senate Committee C/O
 Seed
 PO Box 2119
 Honolulu, HI 96805

Contract / Revision 935757 /		Alt Order #
Product 8/6 WK		
Contract Dates 08/06/12 - 08/11/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/23/12 / 07/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 935757ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/11/12	DAY ROS	7A-5P		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				12	\$10.00			
N 2	KITV	08/06/12	08/11/12	PRIME ROS	5-11P		:30			NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				12	\$20.00			
N 3	KITV	08/10/12	08/10/12	49ER PRE-SEASON FOOTB	3P-6P		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----F--				3	\$75.00			
N 4	KITV	08/06/12	08/06/12	Keiki Hula M-Tu	630-10p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	M-----				3	\$200.00			
N 5	KITV	08/07/12	08/07/12	Keiki Hula M-Tu	630-10p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-T-----				3	\$200.00			
Totals											33	\$1,785.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	33	\$1,785.00	\$1,517.25	\$71.49	\$1,588.74
Totals	33	\$1,785.00	\$1,517.25	\$71.49	\$1,588.74

KITV - 935757TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/11/12	KITV 4 News This Morning	5-7am		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	22222--				10	\$100.00			
N 2	KITV	08/06/12	08/11/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	11111--				5	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KITV
HAWAII

abc

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision 935757 /		Alt Order #
Contract Dates 08/06/12 - 08/11/12		Product 8/6 WK
Advertiser Linda Lingle Senate Com		Estimate #
		Original Date / Revision 07/23/12 / 07/23/12

KITV - 935757TV											Spots/		
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
3	KITV	08/11/12	08/11/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-----S-				2	\$100.00				
4	KITV	08/06/12	08/11/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	MTWTF--				3	\$100.00				
5	KITV	08/06/12	08/11/12	Ellen	3-4pm		:30			NM	3	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	MTWTF--				3	\$100.00				
6	KITV	08/06/12	08/11/12	Dr Oz 4-5p	4-5p		:30			NM	5	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	11111--				5	\$150.00				
7	KITV	08/06/12	08/11/12	KITV News At 5	5-5:30pm		:30			NM	4	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	MTWTF--				4	\$300.00				
8	KITV	08/06/12	08/11/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	MTWTF--				4	\$500.00				
9	KITV	08/06/12	08/11/12	KITV News At 10	10-1035pm		:30			NM	5	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	11111--				5	\$500.00				
10	KITV	08/06/12	08/11/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	5	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	11111--				5	\$300.00				
11	KITV	08/06/12	08/11/12	Nightline	11-1130p		:30			NM	5	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	11111--				5	\$100.00				
12	KITV	08/06/12	08/06/12	BACHELOR PAD	7-9P		:30			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	M-----				1	\$900.00				
13	KITV	08/07/12	08/07/12	MIDDLE/LAST MAN	7-8pm		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-T-----				1	\$600.00				
14	KITV	08/07/12	08/07/12	NY MED	9-10pm		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-T-----				1	\$800.00				
15	KITV	08/09/12	08/09/12	ROOKIE BLUE	9-10pm		:30			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	---T---				1	\$1,000.00				
16	KITV	08/10/12	08/10/12	49er Pre-Season Football	7-10P		:30			NM	3	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	----F--				3	\$200.00				
Totals											58	\$14,650.00	

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 -08/11/12	58	\$14,650.00	\$12,452.50	\$586.76	\$13,039.26
Totals	58	\$14,650.00	\$12,452.50	\$586.76	\$13,039.26

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CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 782221 /		Alt Order #
Product Primary 2012 (7/23)		
Contract Dates 07/23/12 - 07/29/12		Estimate # Flight One, Week 7
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/19/12 / 07/19/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Linda Lingle Senate Committee
P.O. Box 4559
Honolulu, HI 96812

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 22	KGMB	07/23/12	07/29/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	0	\$0.00
24	KGMB	07/23/12	07/29/12	CBS This Morning	8a-10a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$45.00			
26	KGMB	07/23/12	07/29/12	Jeopardy I	430p-5p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$80.00			
E 27	KGMB	07/23/12	07/29/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$420.00			
E 28	KGMB	07/23/12	07/29/12	M-F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1---1--				2	\$720.00			
29	KGMB	07/23/12	07/29/12	M-F Insider	630p-7p		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$270.00			
31	KGMB	07/23/12	07/29/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$960.00			
E 32	KGMB	07/23/12	07/29/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1--1---				2	\$180.00			
33	KGMB	07/23/12	07/29/12	PGA Golf	various		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----11				2	\$200.00			
Totals											16	\$6,290.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	16	\$6,290.00	\$5,346.50	\$251.93	\$5,598.43
Totals	16	\$6,290.00	\$5,346.50	\$251.93	\$5,598.43

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Linda Lingle Senate Committee
P.O. Box 4559
Honolulu, HI 96812

<u>Contract / Revision</u> 782226 /		<u>Alt Order #</u>
<u>Product</u> Initial Campaign		
<u>Contract Dates</u> 07/23/12 - 07/29/12	<u>Estimate #</u> Flight One, Week 7	
<u>Advertiser</u> Linda Lingle Senate Committee		<u>Original Date / Revision</u> 07/19/12 / 07/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> David Nola	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
36	KHNL	07/23/12	07/29/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$105.00			
E 37	KHNL	07/23/12	07/29/12	NBC Today Show	7a-9a		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1---1--				2	\$160.00			
38	KHNL	07/23/12	07/29/12	Hi News Now at Five	5p-530p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1111---				4	\$140.00			
39	KHNL	07/23/12	07/29/12	Hi News Now at 5:30	530p-6p		:30			NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1111--				4	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KHNL	07/23/12-07/29/12	Hi News Now at 5:30	530p-6p	-TuWThF----	:30		\$145.00	NM		
			See MG 39.9									
			No 530p News due to the Olympics									
	9	KHNL	07/23/12-07/29/12	Hi News Now at Five	5p-530p	MTuWThF----	:30		\$145.00	NM		
			Ⓜ MG for 39.8 07/27									
E 40	KHNL	07/23/12	07/29/12	NBC Nightly News	6p-630p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11-1---				3	\$250.00			
E 42	KHNL	07/23/12	07/29/12	Hi News Now at Ten	10p-1035p		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-1---				2	\$240.00			
43	KHNL	07/23/12	07/29/12	The Tonight Show	1035p-1137p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-TWT---				2	\$180.00			
44	KHNL	07/23/12	07/29/12	Rock Center	9p-10p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---T---				1	\$300.00			
45	KHNL	07/27/12	07/28/12	The Olympic Zone	5p-7p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----FS-				1	\$420.00			

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KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
782226 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/23/12 - 07/29/12	Initial Campaign	Flight One, Week 7

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
48	KHNL	07/23/12	07/29/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$240.00			
50	KHNL	07/27/12	07/27/12	Olympic Opening Ceremony	530p-11p		:30			NM	1	\$4,415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$4,415.00			
51	KHNL	07/23/12	07/29/12	Olympic Prime	6p-1030p		:30			NM	2	\$6,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----11				2	\$3,480.00			
52	KHNL	07/27/12	07/27/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1--				1	\$240.00			
Totals											28	\$16,045.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	28	\$16,045.00	\$13,638.25	\$642.63	\$14,280.88
Totals	28	\$16,045.00	\$13,638.25	\$642.63	\$14,280.88

Signature

Date:

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